

Iowa Regional PR Survey Results

Project	1	2	3	4	5	Important	Somewhat or Not Important	No Opinion
Iowa Region PR Policies/ Guidelines	17	4	0	3	0	88%	13%	0%
Regional Web Site	18	2	2	0	2	83%	8%	8%
Governor's Conference on Substance Abuse	17	2	3	1	1	79%	8%	13%
Iowa Corrections Association- 2 Conferences	14	4	4	1	1	75%	8%	17%
Regional 800 Number	12	2	4	1	5	58%	25%	17%
Public Service Announcements (PSA's)	11	3	7	2	1	58%	13%	29%
Governor's Conference on Mental Health	3	8	7	3	3	46%	25%	29%
Governor's Conference on Prevention	5	4	4	5	6	38%	46%	17%
State Fair Booth	3	3	1	8	9	25%	71%	4%
Governor's Conference on HIV-Booth	0	3	5	9	7	13%	67%	21%
	Continue	Stop	No Opinion			Continue	Stop	No Opinion
*211- Red Cross/United Way	22	1	1			92%	4%	4%
	Inform	Involvement				Inform	Involvement	
RAGBRI Meetings	18	6				75%	25%	
	2 days	3 days				2 Days	3 Days	
Learning Days	15	9				62.50%	37.50%	

- 1 = Very Important
- 2 = Important
- 3 = No opinion
- 4 = Somewhat Important
- 5 = Not Important

Iowa Region PR Policies/ Guidelines * How important do you think Policies/Guidelines are?
Regional Web Site * Proposed updates to web site, include using a Content Managed program that would allow for more interaction from members in numerous ways. Such as RCM's Updating meeting list. Video Conferencing etc.
Governor's Conference on Substance Abuse- Booth and possible Presentation * his project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (Treatment Professionals)
Iowa Corrections Association- Spring and Fall Conferences * This project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (Professionals)
Regional 800 Number * How important do you feel a 800 number is to the Iowa Region?
Public Service Announcements (PSA's) * How important do you think it is for the Iowa PR Committee to research and possibly develop PSA's the Areas could use for their PR efforts?
Governor's Conference on Mental Health- Booth * This project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (Mental Health Professionals)
Governor's Conference on HIV-Booth * This project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (Professionals)
State Fair Booth * This project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (General Public)
Governor's Conference on Prevention * This project would use volunteers to provide information on NA and record any possible contact information from attendees of this conference. (Professionals)
*211- Red Cross/United Way * We supply this service w/monthly updated meeting lists. Do you think we should continue with effort.
RAGBRI Meetings * Do you think that the Iowa Region PR Committee should be involved in this or should they simply be a conduit of information on the route and let Areas decided if they want to have a special meeting fro
Learning Days * Would you like to see the Iowa PR Committee provide two or three Learning Days a year? Two Learning Days would be on the West and East side of Iowa. Three Learning days would be East, West and Central parts of Iowa.

Answers to the Question listed below.

Other ideals * Do you have any ideas for projects you would like to see the Iowa PR Committee undertake?
I feel because PR is so new to the Iowa Region and about only half of the areas operate under a PR committee that it is important to offer any help necessary to the areas that are not operating under PR so that they at least have all the information that is available on why PR is a good thing. I think some areas are very scared of the change and it's our job as a region to go to the areas and inform them. Maybe have different representatives who are currently operating under PR go to a different areas H&I and PI business meetings and workshop there on what PR is so that you get the group that would normally attend.

Other ideals * Do you have any ideas for projects you would like to see the Iowa PR Committee undertake?
Website improvement. Area Phone numbers easy to find with Goggle search. All Area Functions posted and easy to find.
My understand from talking to head of 211 In the Cedar Rapids area is that they are getting rid of providing info on meetings because they don't have the man power to go out and ensure the meetings are still in the correct place and time. As well as the problems we (fasana) specifically had for months in just correcting NA hotline phone numbers. I don't know if ya'll have checked. If not. I would definitely check with head people at 211 to see if it's even an option. I have an email if you need it
It would be great to have a mobile, regional display that all area's could use for PR events. Having literature in other languages, especially Spanish. Having a display with all the key tag's in all the current languages. And a fully stocked I.P. rack. People like stuff so area PR comities should be collecting key tag's and I.P.'s to be giving away at events and a good supply of white books never hurts. Showing our cultural diversity helps people to understand how highly organized we are, and an idea on the scope of our size.
I believe some of your ???'s were slanted in such a way that there was no way to interject an opposing view!!! Such as in learning days... How about none? RAGBRI??? Through our inability to accept personal _____ we were accually creating our own _____!!!
Ultimately, what is the best way to let people know we exist and that NA works? However many people we can reach let's reach them effectively and follow up to make sure the public has what they need to get addicts still suffering to our meetings!
Regarding the State Fair booth. I have worked it for the last two years and there doesn't seem to be many addicts finding their way to our fellowship through this medium.
The only thing I can think of is getting the committee to focus and start getting things done
To work together to enhance our. Reputation as a reliable program of hope
An annual planning session to update, prioritize and plan goals with our finite resources. The learning days across the state would incorporate both PI/PR and H&I workshops to be inclusive and conserve resources.
It was disturbing in the RAGBRI and *211 questions that the default answer was preselected to what you seemed to want people to choose! PSAs used to be available from World; silly to reinvent the wheel if we can capitalize on that work, first. I rank the priority as follows: 1. policy, 2. web site, 3. learning days, 4. 800-number, 5. other.
Cost must be considered for the State Fair Booth. Conference on HIV could be considered an outside issue. Conference on Substance Abuse is a vital link to treatment professionals. Conference on Mental Health could create some useful contacts. Conference on prevention is an outside issue. Conference on corrections is important. Website is important. Ragbri meeting--give me a break. Red Cross --give meeting schedules. Policies --yes. 800#-- logistics logistics logistics. PSA,s are a very useful PI tool.
Other Ideas --Maybe a workshop or two defining the NA philopsy and how to maintain it. This could draw interest from oldtimers. Provide a time when frank discussions could take place on topics which many of us aren't comfortable discussing. Including: how to protect newcomers from sexual predators, what makes the Iowa region stand out(silence during the reading) etc. etc.